

GEORGIA'S
Strategic Workforce Solutions



Workforce training for business success

Who We Are

- › A division of the Technical College System of Georgia (TCSG)
- › Ranked *No. 1 workforce training program* in the U.S. in 13 out of 13 national surveys of site selection professionals
- › Georgia's top discretionary incentive for attracting job creation and retention



What We Do:

Design, develop and deliver customized, strategic workforce solutions ...
free of charge ... specializing in:

- › Technology transfer
- › New plant/business operation startup
- › Company-specific training
- › Strict confidentiality
- › Meet company's start-up schedules



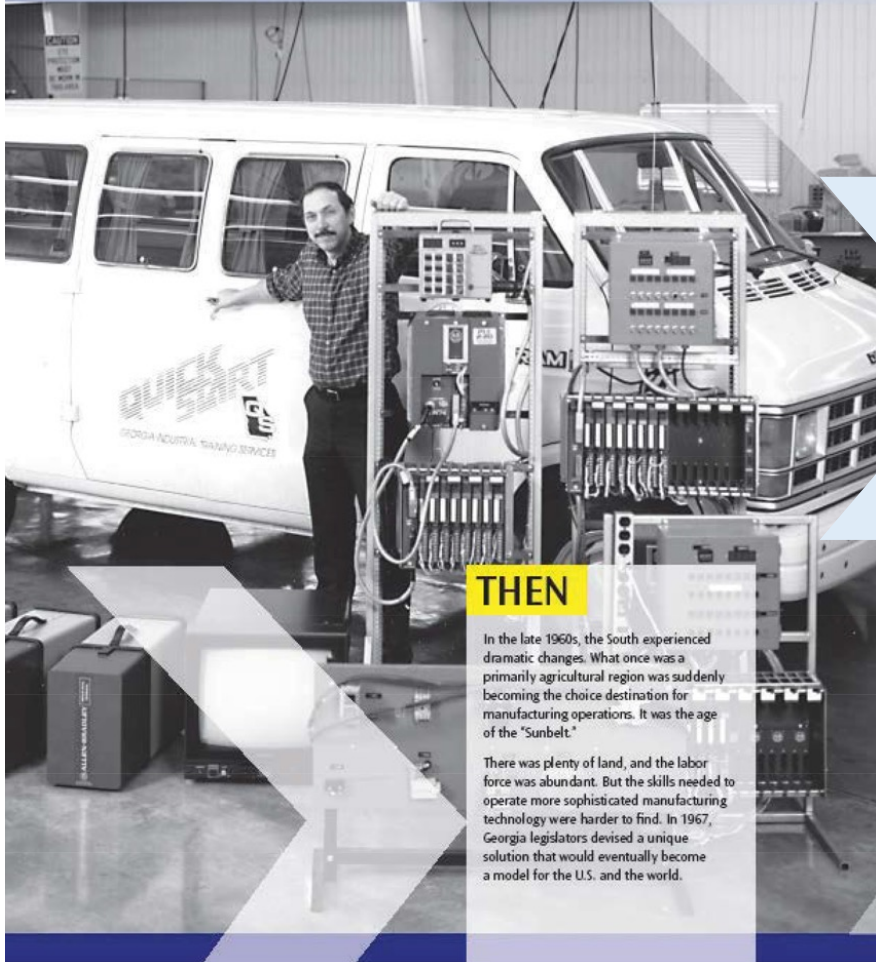
How We Do It:

Through a unique, time-tested process based on a fully integrated partnership with each client company

- › Consultation with company leadership
- › Company staffing plan
- › Needs analysis/Project study
- › Instructional design and development
- › Delivery of customized workforce training aligned with company startup schedules



Timeline for Success



THEN

In the late 1960s, the South experienced dramatic changes. What once was a primarily agricultural region was suddenly becoming the choice destination for manufacturing operations. It was the age of the "Sunbelt."

There was plenty of land, and the labor force was abundant. But the skills needed to operate more sophisticated manufacturing technology were harder to find. In 1967, Georgia legislators devised a unique solution that would eventually become a model for the U.S. and the world.

NOW

Today, Quick Start is the No.1-ranked workforce training program in the U.S. That's due to a dedication to close collaboration with existing and emerging industries, continual improvement of training strategies, and invaluable support from state and local officials who recognize Quick Start's critical role in supporting job creation and retention in Georgia.

Fifty years ago, people imagined a future with flying cars and talking robots. The flying cars aren't here yet, but when they are, companies will be saying, "Alexa, call Quick Start."





Georgia legislators include in an education bill a provision creating an innovative new program within the Department of Education “to provide special quick start training to meet the employment training needs of new and expanding industry.” The program was created for the purpose of the “industrial and economic development of the state.”

1967



Long-time Quick Start professional Joe Bailey (shown above, right) developed the first mobile training program for Programmable Logic Controllers (PLC), the fundamental technology behind automated manufacturing systems.

1985

A new state agency is created to consolidate Georgia’s vocational-technical institutes and ensure consistent and high-quality curricula offered at all the schools. The Quick Start program was moved from the Department of Education to the new DTAE,



and its operating model focused on the direct delivery of customized workforce training in partnership with local technical institutes.



1988

2008



KGTC – After touring training centers around the world, Quick Start’s team designs the Kia Georgia Training Center to accommodate the training needs of Kia Motors Manufacturing Georgia, Inc., the company’s first North American manufacturing facility and the largest economic development project in Georgia.

The KIA logo, consisting of the word "KIA" in a bold, red, sans-serif font inside a white oval with a red border.



2014

Athens Training Center – To meet the needs of advanced manufacturers in the region, Quick Start installs state-of-the-art training equipment in a facility on the Athens Technical College campus. (see feature p. 15)



2015

Georgia BioScience Training Center – Quick Start completes a detailed study of the technical requirements for Shire (formerly Baxter), a biomanufacturing facility in Covington, GA, where the company produces therapeutic treatments through the process of plasma fractionation. Manufacturing-scale equipment is installed in a custom-designed pilot lab. Additional space in the Center is developed to accommodate the needs of future biotech companies locating to the region.





With Georgia's coastal region thriving, Quick Start and partners open the **Quick Start Advanced Manufacturing Training Center** in Savannah, GA. The 50,000-square-foot center provides regional manufacturers the support, equipment and space they need with training. The state-of-the-art training facility highlights smart factory and Industry 4.0 technologies.

2019



Quick Start kicks off customized training for SK Battery America's \$2.9-billion lithium-ion battery plant in Commerce, a cornerstone of Georgia's fast-growing EV industry.

2020

Quick Start named No. 1 for the 13th consecutive year in *Area Development* magazine's 13th annual survey of site location consultants.

"...the Georgia Quick Start program, part of the Technical College System of Georgia, is an amazing resource for customized, free training services for qualified companies that are growing or adding technology."

— Area Development magazine



2022

In

FY22

42,818 new jobs were announced.

34,283 were from Quick Start-related prospects

Kia Georgia Training Center









Quick Start Advanced Manufacturing Training Center







Athens Training Center





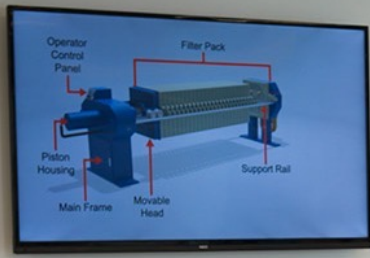




Georgia BioScience Training Center













Gov. Kemp: SK Battery America Exceeds Hiring Goal, On Track to Reach 3,000 Workers

JANUARY 30, 2023

Atlanta, GA – Governor Brian P. Kemp today announced SK Battery America (SKBA) has exceeded its hiring goal of 2,600 employees two years ahead of schedule for its two lithium-ion battery plants. The company met its goal at approximately 3,000 workers, on track to reach 3,000 workers by the end of the year. The company is currently producing approximately 3,000 vehicles.

“As Georgia continues to reap the benefits,” said Governor Kemp, “the people of Georgia share a common goal of always working to reach and beyond in delivering the best opportunity to communities.”

...“We have met our employment goal ahead of schedule thanks in large part to our partnership with the State of Georgia. The state’s Quick Start program has helped us attract and train workers with a speed and scale that would be difficult for any company to do on its own,” **said SK Battery America CEO Timothy Jeong.** “More than 300,000 new electric vehicles a year will be on American roads because of the work we’re doing here, and SKBA team members take great pride of the role we have in building a new chapter in automotive history.”

