



UNIVERSITY OF  
GEORGIA

LORD  
AECK  
SARGENT



Innovative Success Built on History and Vision

GASFA | 9.22.2021

A street scene in a historic district, likely downtown Asheville, North Carolina. The street is lined with colorful, historic buildings in shades of yellow, blue, and red. Large trees with bare branches are in the foreground, and a few pedestrians are walking on the sidewalk. The sky is overcast.

# Agenda

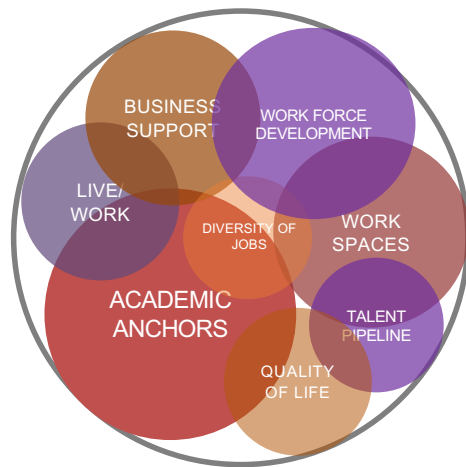
Innovation District  
History of the Spring Street Site  
Effects of the Spring  
Restoring the Building for Innovation  
Fulfilling the Innovation Mission  
Discussion

*The UGA Innovation District Is A Comprehensive Ecosystem Of **Places, Programs, And People** All Working Together To Foster Innovation, Entrepreneurship, And Experiential Learning.*

## INNOVATION DISTRICT

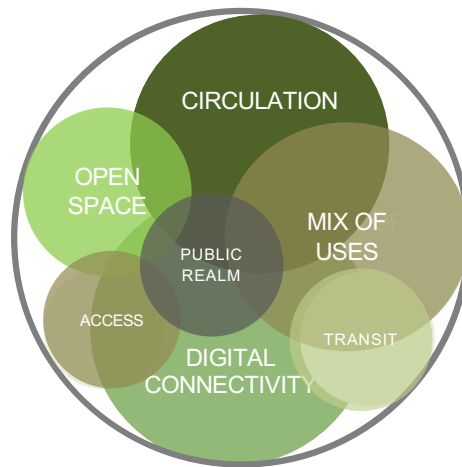


# Innovation Districts derive competitive advantages from an interrelated set of economic, physical, and networking assets.



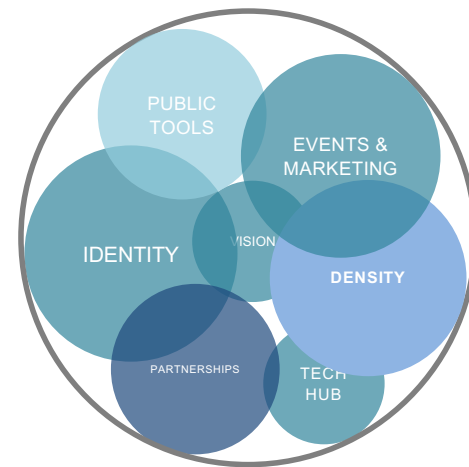
## PEOPLE

Talent  
Collaboration



## PLACE

Infrastructure  
Urban Realm



## PROGRAM

Partnerships  
Tools

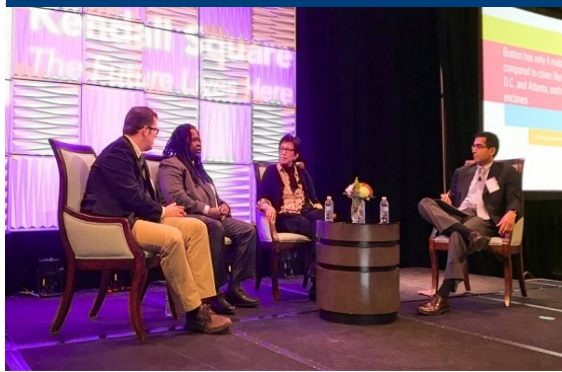
Source: *The Rise of Innovation Districts: A New Geography of Innovation in America*. Brookings Institute. 2014.

Innovation programming utilizes a variety of tactics to foster collaboration and collision among innovators and provide a spectrum of support resources.

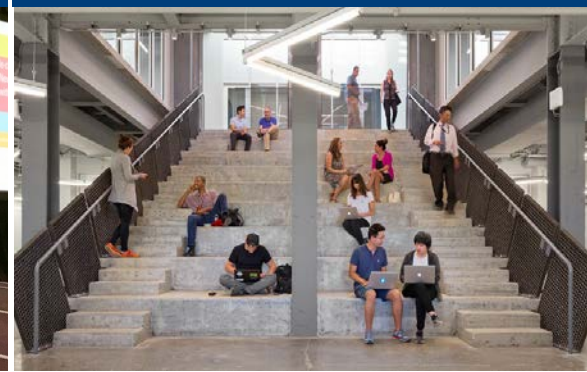
Accelerators and Incubators



Signature Events



Coworking and Meeting Spaces



Informal Events



Small Scale Educational Series



Networking & Mentoring



The **Vision** of the Innovation District is to become a **leading driver of economic development and community impact** through innovation, entrepreneurship, and experiential learning.



# The Innovation District Long-range Goals



- **Accelerating research commercialization.**
- **Increasing experiential learning opportunities.**
- **Expanding university-industry collaboration.**
- **Elevating public and private investment to provide our entrepreneurs with funding and mentorship.**
- **Connecting campus and community entrepreneurs and innovators.**

## MOVING NEW TECHNOLOGIES TO THE MARKETPLACE



**Technology Transfer**



**Points of Pride**

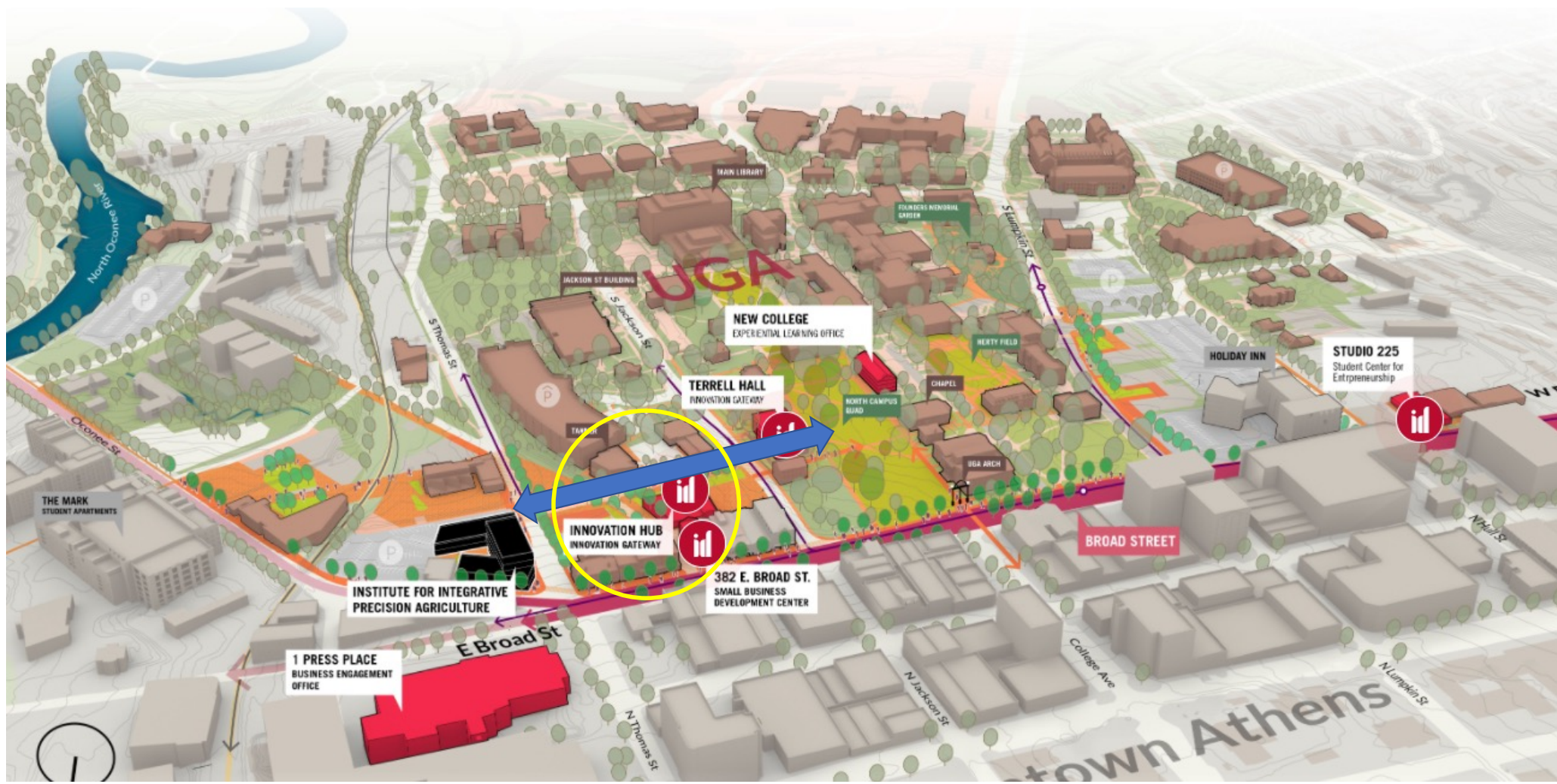


**Entrepreneurs**

The Innovation District brings together bright minds from every discipline across campus. It is designed to take on challenges from multiple angles, shape discoveries into marketable solutions, provide customizable problem-solving, and educate tomorrow's creators to be skilled, experienced, and versatile. Through this, it will drive economic development with novel solutions shared with the world.

*It's about collaboration. It's about finding solutions. It's about innovation that changes lives.*





THE MARK  
STUDENT APARTMENTS

INSTITUTE FOR INTEGRATIVE  
PRECISION AGRICULTURE

1 PRESS PLACE  
BUSINESS ENGAGEMENT  
OFFICE

INNOVATION HUB  
INNOVATION GATEWAY

382 E. BROAD ST.  
SMALL BUSINESS  
DEVELOPMENT CENTER

TERRELL HALL  
INNOVATION GATEWAY

NEW COLLEGE  
EXPERIMENTAL LEARNING OFFICE

JACKSON ST BUILDING

MAIN LIBRARY

FOUNDER'S MEMORIAL  
CENTER

HERTY FIELD

CHAPEL

NORTH CAMPUS  
BIARD

UGA ARCH

HOLIDAY INN

STUDIO 225  
Student Center for  
Entrepreneurship

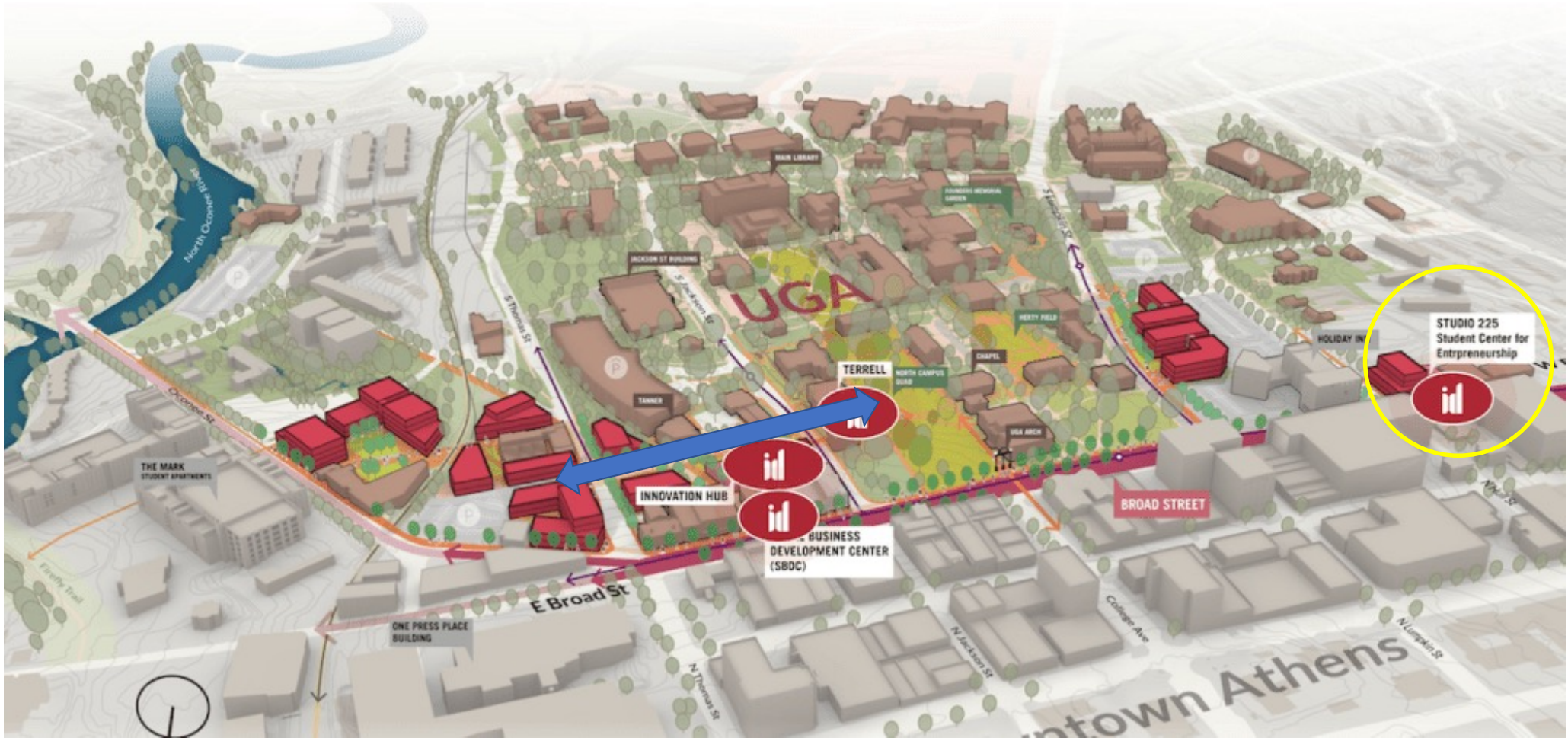
BROAD STREET

town Athens



North Oconee  
River





CREATE.  
ACCELERATE. INNOVATE.



CLUTCH CREATIONS

Clutch Creations



Cosmic Delivery



Foxtail Games



Zombie Coffee & Donuts



V Taste Cakes

V Taste Cakes



Nedza's Waffles



PuppyFAX



Taza Falafel

UGA  
Student  
Run  
businesses



Scientific Space Systems



Swiftie Carpooling



UZO



Vestigo



Reservoir



Mindgame



Eleez

# STUDIO 225

## A Precursor and an Inspiration











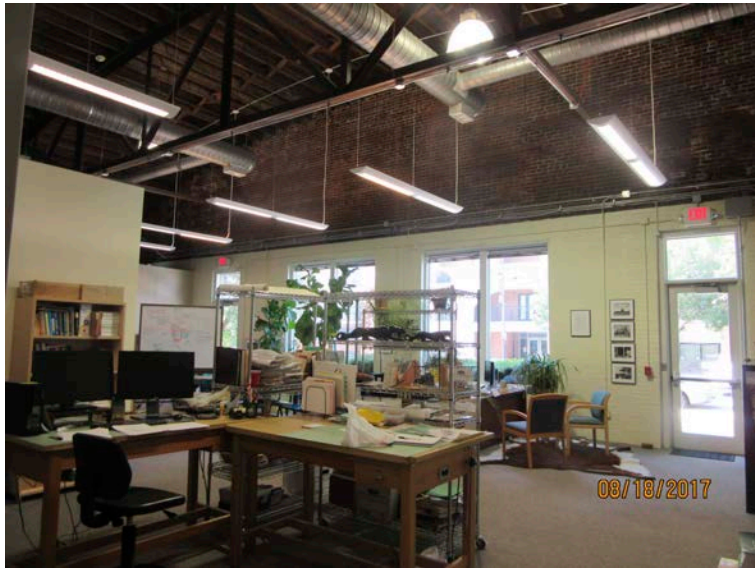


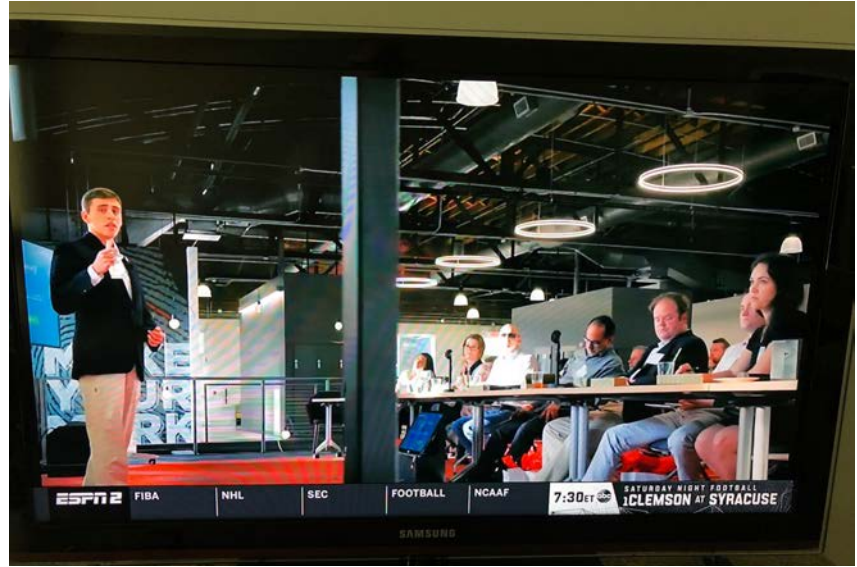










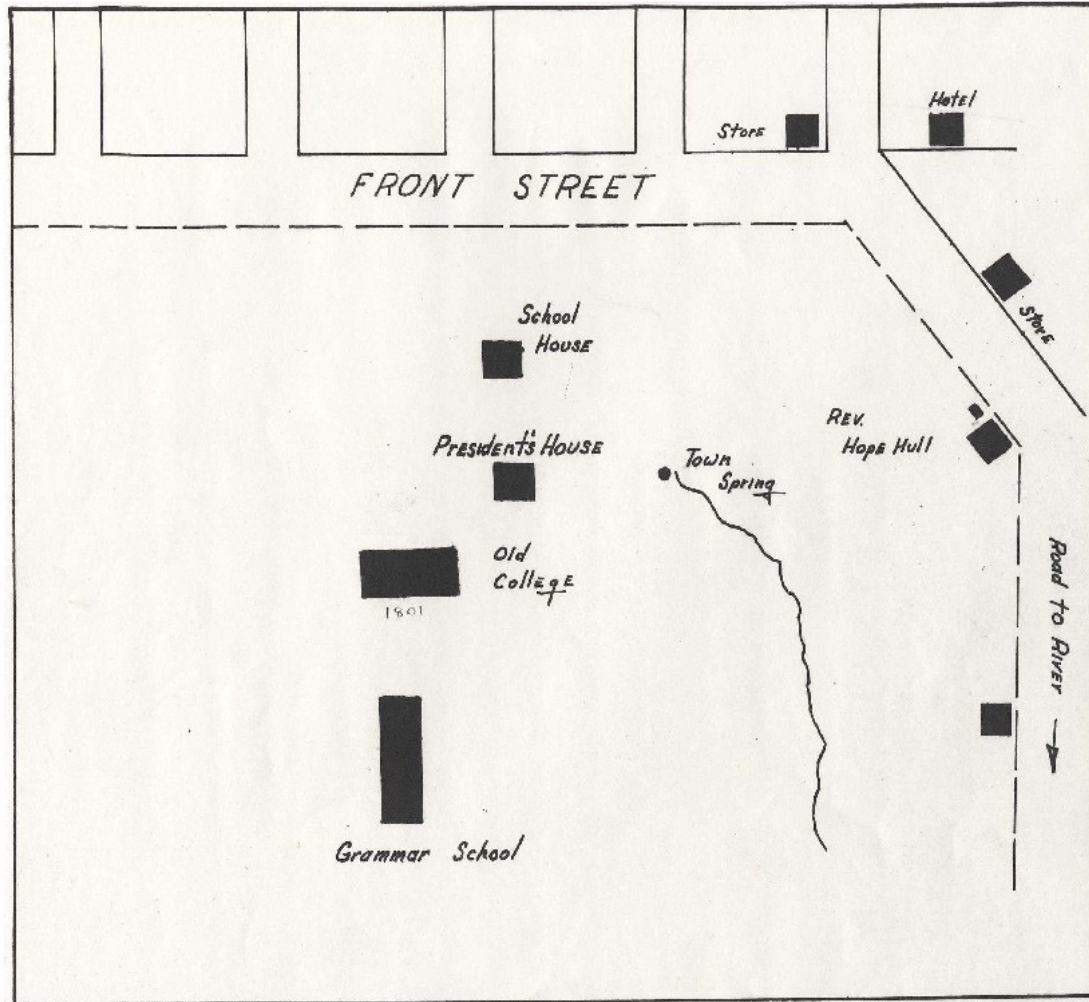




# HISTORY OF SPRING STREET SITE





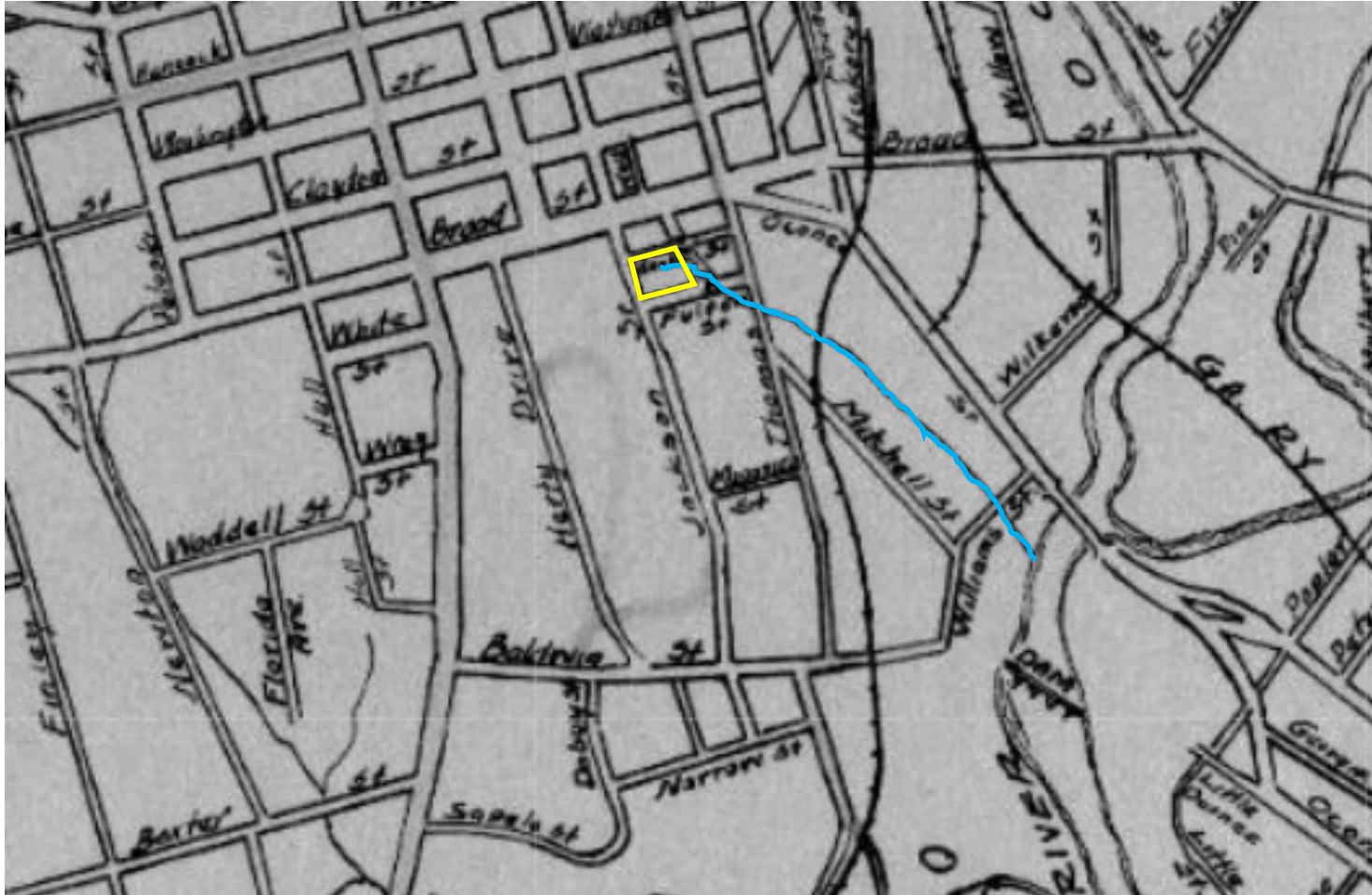


PLAT OF - ATHENS AND CAMPUS IN - 1805

**Plat of Athens and Campus in 1805.** Not to scale, drawn by President Meigs and Rev. (Hope?) Hull by the direction of the Board of The University of Georgia. Courtesy of UGA's Office of University Architects.

# 1944 Map

The 1944 map of the City of Athens by city engineer J.G. Beacham.



History about site, Athens, UGA, spring ?





# EFFECTS OF THE SPRING

# Deteriorating Foundations and Settling



# Deteriorating Foundations and Settling



# Deteriorating Foundations and Settling





# Deteriorating Foundations and Settling



# Moisture in the Slab



# Moisture in the Slab

INSERT CLOSE-UP PHOTO OF SPRING TRAP DOOR AND WALL PLAQUE

# RESTORING THE BUILDING FOR INNOVATION



# Paint Removal



# Paint Removal









# Steel Window Restoration



# Steel Window Restoration



# Steel Window Restoration





# Re-establishing the Site



# Re-establishing the Site



# Re-establishing the Site



# Re-establishing the Site





# Interior Restoration



# Interior Restoration



# Interior Restoration



# Interior Restoration



# The Innovation Hub

















# Connection from the Historic Campus to the Growing Innovation District







# UGA TODAY

TODAY'S TOP NEWS FROM THE UNIVERSITY OF GEORGIA

Campus News

## Innovation Hub project receives Historic Athens award

June 25, 2021

*Cory Acuff and Tim Martin outside UGA's Innovation Hub. Martin and Acuff are leading the Georgia Startup License program, aimed at streamlining the technology licensing process for companies based on UGA research.*

## FULFILLING THE INNOVATION MISSION





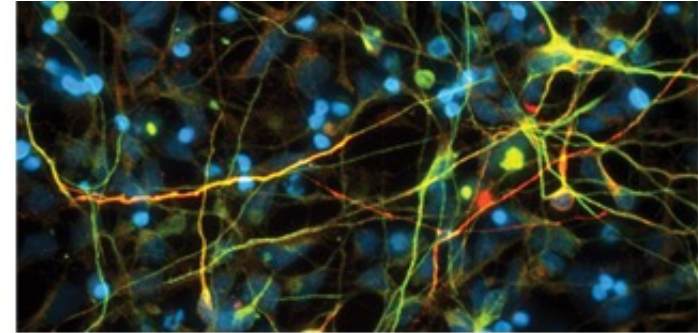
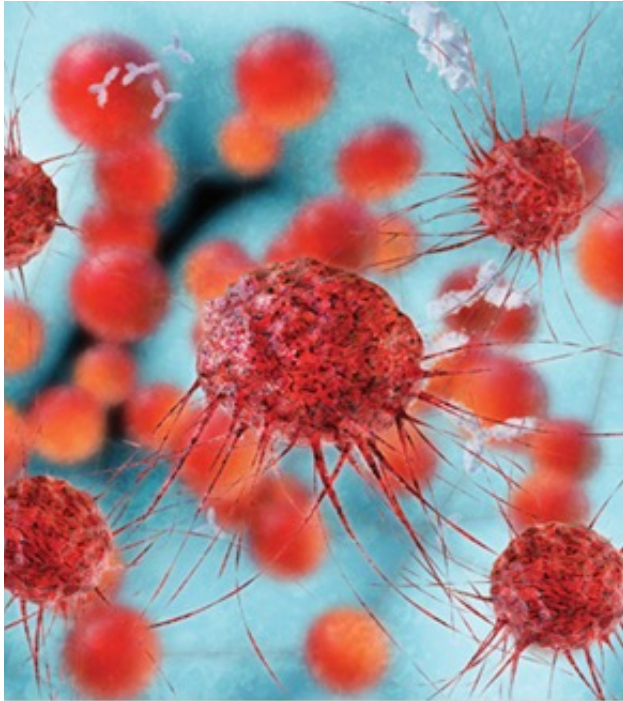
2020  
**INNOVATION GATEWAY**

**NO. 1** for new products to market



UNIVERSITY OF  
**GEORGIA**  
Innovation Gateway  
*Office of Research*





# The University of Georgia INNOVATION GATEWAY



850+ products introduced to the marketplace

Points of Pride



**Restasis<sup>®</sup> and Optimune<sup>®</sup>**  
Prescription treatments for dry-eye in humans and animals

**Blueberries**  
The UGA Blueberry Breeding Program brings new and improved patented cultivars to market

**Soybeans**  
During the past 7 years, 70% of the Georgia's acreage of soybean was planted with UGA-developed cultivars

**ENSTem-A<sup>™</sup>**  
Cell technology that facilitates research on Alzheimer's and Parkinson's disease



**Oxy Osmosis<sup>™</sup>**  
Software to enhance science education

**Turfgrass**  
UGA's Turfgrass Breeding Program continues to develop superior cultivars

**Poultry vaccines**  
Georgia's poultry industry benefits greatly from UGA discoveries

**Antimicrobial Food Wash**  
New antimicrobial technology that is a safe, economical and more powerful alternative to chlorine-based disinfectants



**Glass Horse<sup>™</sup>**  
Software used extensively in veterinary education

**MuniRem<sup>®</sup> Environmental Remediation**  
Environmental remediation technology useful for neutralizing munitions residue

**Clevudine (Levovir<sup>®</sup> and Revovir<sup>®</sup>)**  
Therapeutic for the treatment of Hepatitis B

**Silvion<sup>™</sup> and Silvaklenz<sup>®</sup>**  
Technology to inhibit the growth of microorganisms at the site of a wound or burn, promoting healing and reducing the sensation of pain



UNIVERSITY OF  
GEORGIA



LORD  
AECK  
SARGENT



SHERIDAN  
CONSTRUCTION

DISCUSSION